



Drive New Patients to Your Practice

Grow Your Practice on the #1 Health Network with WebMD + Vitals.com Enhanced Profiles

Now Partnered with eDoctors.com

Securing your WebMD + Vitals.com Enhanced Profile is the most powerful way to ensure you're meeting these key criteria for success. Why?

Grow Your Practice

WebMD + Vitals.com are the #1 online sources for finding doctors with 14M+ monthly visits.

Increased Visibility

Enhanced Profiles put you in one of the top 3 positions for your specialty in your local area.

Competitive Placement

No competitors or advertisements will ever be placed on your Enhanced Profiles.

WebMD and eDoctors Provides You a Fully-Integrated Digital Marketing Plan for Your Practice:

- SOCIAL POSTING
- LOCAL SEO
- VIDEO COMMERCIAL
- PATIENT Q&A
- CUSTOM WEBSITE

Expand Your Digital Reach with a Profile on Our Leading Directories:

WebMD

VEIN
 DIRECTORY.ORG

SoberRecovery.com

just.breastimplants.com

Vasectomy.com

SkinCareGUIDE

Ready to Grow? Contact Us Today

First Name:

Last Name:

Practice Specialty:

Phone:

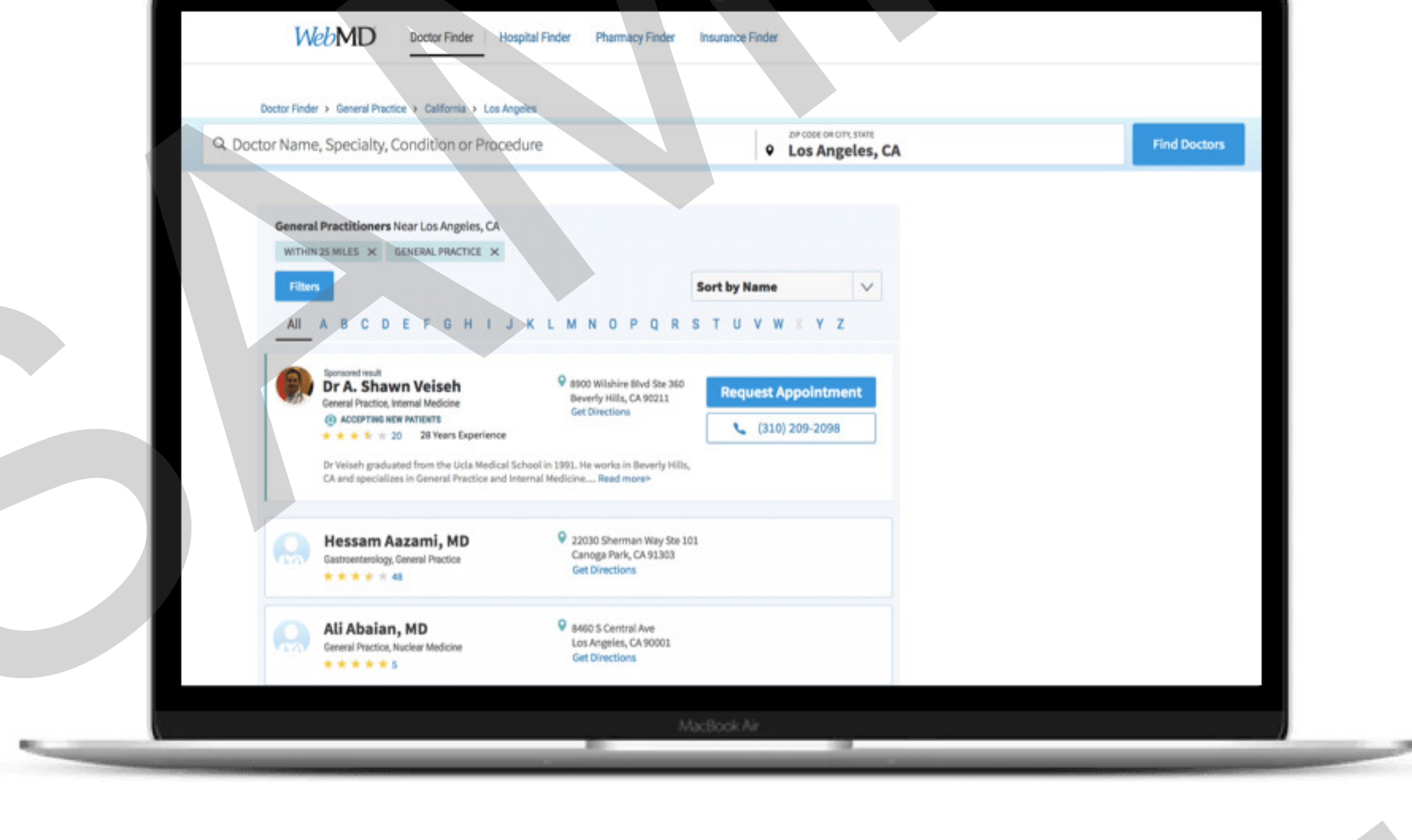
Email:

Submit

By clicking the .Submit. button, you agree to our Terms of Use and Privacy Policy.

The Solution: WebMD and eDoctors Directory Enhanced Profiles

eDoctors Directories with WebMD Enhanced Profiles are simple, trusted tools for finding medical help online.



WebMD + Vitals.com Enhanced Profiles Put Your Practice in Front of Patients

Visibility to Your Practice

Help prospective new patients find you on the world's top health websites. Your WebMD / Vitals.com and eDoctors profiles are probably already showing up near the top of Google search results, so make sure you control how your practice is being displayed.



Get Competitor Ads Off of Your Profile

With an Enhanced Profile, you block any competitors from advertising on your profile page. However, you will get additional exposure from having your profile show up on competitor pages.

Be Found in Search Results

Top of Page placement in WebMD / Vitals.com and eDoctors Search Results will ensure that your practice gets noticed. The sites are organized by specialty and location to ensure you are found by people most likely to visit your practice. those in your local area.



Get Clients Right in your Inbox

Appointment requests are sent directly to your inbox. These incoming leads are tracked from the appointment request forms.

In addition to having appointment requests sent to your inbox, you'll also be able to view how many incoming calls have been received from your listings online.

Enhanced Profiles Include

- Top Search Placement
- Appointment Request Form
- Call Tracking
- No Competitor Results on Profile
- No Ads on Profile
- Improved SEO Performance
- Highlighted Phone Number
- Highlighted Appointment Request Button

WebMD

THE LEADER IN HEALTHY LIVING INFORMATION

OUR REACH

1 in 4

U.S. ADULTS USE WEBMD EACH MONTH

#1

REACH OF ANY HEALTH SITE

3X

THE PAGE VIEWS THAN THE NEXT COMPETITOR

#1

IN AUDIENCE ENGAGEMENT

vitals

LARGEST SOURCE OF DOCTOR RATINGS AND REVIEWS ONLINE

OUR REACH

11 Million

RATINGS & OVER 3 MILLION REVIEWS

85%

OF VITALS USERS SEE THEIR DOCTOR WITHIN 30 DAYS OF THEIR VISIT

10%

MONTH OVER MONTH TRAFFIC INCREASE IN THE LAST YEAR

FAQ's

- + Q: When does my listing show up on search result pages?
- + Q: Will my listing always show up at the top of the page?
- + Q: Can I use my own phone number?
- + Q: If I buy an Enhanced Listing, does that mean I lose my listing in the organic results?
- + Q: How do I add or edit information on my profile?
- + Q: How will we receive the appointment requests?
- + Q: How many leads will I be able to generate via the WebMD enhanced profiles?
- + Q: Is there a lead credit policy for leads or appointment requests who do not show up? Or for invalid leads/appointment requests?